



OACUSA - ACSCUO

Ontario Association of College and University Security Administrators
L'association des chefs de sécurité dans les collèges et universités de l'Ontario



Sponsorship Package

May 17-20, 2022 | Blue Mountain, Ontario



Georgian College is proud to host the 2022 OACUSA Spring Conference at the beautiful Blue Mountain Resort, in Collingwood from May 17 to May 20, 2022.

This year's conference, entitled "Hindsight 2020 in 2022", will be an excellent opportunity for networking and learning with a variety of guest speakers and presenters.

Members of OACUSA (Ontario Association of College and University Security Administrators) come from across Ontario to attend this annual conference for an opportunity to share information, obtain training and more importantly, learn from one another through networking opportunities.

As a valued community partner in campus security services, we would like to offer you the opportunity to be a sponsor for this conference. We are seeking sponsorships for a variety of events, including meals, breaks, vendor trade show and other hospitality events. We are also happy to consider your own creative sponsorship ideas.

Please take the opportunity to review the attached sponsorship information. If you are interested in sponsoring this important event or have any questions about the sponsorship opportunities, please contact Roman Calvano (Sponsorship Coordinator) listed at the end of the Sponsorship Package.

Thank you for your consideration and your continued support and partnership!



Dinner Sponsor

Bring a day of training to a close with a deliciously customizable dinner. With two dates to choose from, and a variety of on-site restaurants, this sponsorship package will provide networking opportunities in a fine dining atmosphere.

Choose from:

- ▲ Wednesday, May 18, 2022
- ▲ Thursday, May 19, 2022

Platinum Sponsorship, two (2) available – Minimum \$10,000

This sponsorship opportunity also includes:

- ▲ Access to engage with all attending delegates from Ontario Colleges and Universities
- ▲ Space for you to provide information at each table
- ▲ Floor space for your company advertising
- ▲ Speaking time during dinner
- ▲ Event social media promotion
- ▲ Access to day of conference presentations
- ▲ This package includes dinner for four of your representatives
- ▲ A list of conference delegates and their affiliated organization
- ▲ Consider incorporating an engagement activity such as;
 - △ Business card collection draw & prize giveaway
 - △ Instagram/Social Media picture contest
 - △ A special promotion for conference delegates



Opening Night Mixer

Join us in welcoming our members to the Annual OACUSA Conference: Hindsight 2022. Hosted in the beautiful Village at Blue Mountain, you'll be front of mind as you network and engage with our members in a fun and relaxed setting. Your partnership will kick off this 4 day event starting Tuesday, May 17.

Exclusive Platinum Sponsorship, one (1) available - Minimum \$6,000

This exclusive sponsorship opportunity includes:

- ▲ Access to engage with delegates from Ontario Colleges and Universities.
- ▲ Company Logo/Advertising media displayed throughout the event
- ▲ Promotion on event social media
- ▲ Two six foot tables where you can display company information and space to set up advertising, banners, etc.
- ▲ Audio acknowledgement and recognition of sponsoring company name broadcasted throughout the event
- ▲ Catering and 60 Beer/Wine Drink Tickets to use or distribute to delegates at your discretion.
- ▲ A list of conference delegates and their affiliated organization
- ▲ Consider incorporating an engagement activity such as;
 - △ Business card collection draw & prize giveaway
 - △ Instagram/Social Media picture contest
 - △ A special promotion for conference delegates

Let us help you celebrate all you have to offer with our members!



Vendor **Exhibition**

Connect with conference delegates and network with prospective customers by showcasing your products and services at the OACUSA Hindsight in 2022 Exhibition on Wednesday, May 18 and Thursday, May 19. Tables are limited so please book early.

Gold Sponsorship, twelve (12) available - \$2,000

This sponsorship opportunity includes:

- ▲ Access to engage with all attending delegates from Ontario Colleges and Universities
- ▲ A dedicated area on the Trade Show floor and a six foot table to showcase your products and/or services
- ▲ Access for two to the opening night mixer (additional passes available for \$100/participant)
- ▲ Company Logo Advertising on Media screen for the duration of the event
- ▲ Event Social Media promotion
- ▲ A list of conference delegates and their affiliated organization
- ▲ Breakfast and Lunch on both days.



Breakfast Sponsor

Rise and shine with our conference delegates. If you're looking to make a great first impression, this is the sponsorship package for you!

Choose one or more of the following dates and fill our guests up with everything your organization has to offer!

- ▲ Wednesday, May 18, 2022
- ▲ Thursday, May 19, 2022
- ▲ Friday, May 20, 2022

Gold Sponsorship, three (3) available - \$3,000

This sponsorship opportunity also includes:

- ▲ Access to engage with all attending delegates from Ontario Colleges and Universities
- ▲ Space for you to provide information at each table
- ▲ Exclusive branding on buffet table
- ▲ Floor space for your company advertising
- ▲ Audio acknowledgment during lunch
- ▲ Event social media promotion
- ▲ Access to the conference presentations for the morning of the chosen day
- ▲ This package includes breakfast for two of your representatives
- ▲ A list of conference delegates and their affiliated organization
- ▲ Consider incorporating an engagement activity such as;
 - △ Business card collection draw & prize giveaway
 - △ Instagram/Social Media picture contest
 - △ A special promotion for conference delegates



Lunch Sponsor

Take a break with our conference delegates by sponsoring a conference lunch. With two dates to choose from, this sponsorship package will give you a healthy opportunity to fill our participants in on everything your organization has to offer!

Choose from:

- ▲ Wednesday, May 18, 2022
- ▲ Thursday, May 19, 2022

Gold Sponsorship, two (2) available - \$3,000

This sponsorship opportunity also includes:

- ▲ Access to engage with all attending delegates from Ontario Colleges and Universities
- ▲ Space for you to provide information at each table
- ▲ Exclusive branding on buffet table
- ▲ Floor space for your company advertising
- ▲ Audio acknowledgment during lunch
- ▲ Event social media promotion
- ▲ Access to the conference presentations for the afternoon of the chosen day
- ▲ This package includes lunch for two of your representatives
- ▲ A list of conference delegates and their affiliated organization
- ▲ Consider incorporating an engagement activity such as;
 - △ Business card collection draw & prize giveaway
 - △ Instagram/Social Media picture contest
 - △ A special promotion for conference delegates



Charging Station

New for 2022, this sponsorship opportunity will give you the ability to help our guest's power through a long day of learning. Offer our delegates a branded portable charger to ensure their electronic devices last as long as they do.

Exclusive Silver Sponsorship, one (1) available - \$2,000

This exclusive sponsorship opportunity includes:

- ▲ Access to engage with all attending delegates from Ontario Colleges and Universities
- ▲ 2.5 days of dedicated floor space with lounge chairs and coffee table for you to display logo, information about your products/services and charging devices
- ▲ Company Logo/Advertisement on Media screen for the duration of the event
- ▲ Event Social Media promotion
- ▲ A list of conference delegates and their affiliated organization
- ▲ Consider hosting an engagement activity which could include;
 - △ Social media contest

SOLD OUT



Coffee Break Sponsor

Bronze Sponsorship, five (5) available - \$1,500

This sponsorship opportunity includes:

- ▲ Looping company Logo/Advertising on screen during the coffee break
- ▲ Company banner or roll up banner placed beside the coffee station
- ▲ Company logo on tent cards placed on coffee service tables
- ▲ Access to the Opening Night Mixer to network with OACUSA Members

Hospitality Networking Session

Take an opportunity to host Conference Attendees on Wednesday, May 18 between 5:30 PM – 6:30 PM. Stand out from the crowd and network in a relaxed atmosphere and let the OACUSA candidates know about your products and services!

Bronze Sponsorship, one (1) available - \$1,500

This sponsorship opportunity also includes:

- ▲ Company Logo Sponsorship acknowledgement on media screens
- ▲ Dedicated floor space to showcase your products and/or services
- ▲ Audio acknowledgement and recognition of sponsoring company name broadcasted during event
- ▲ 15 minute presentation time to address OACUSA members on your products and services



Recognized Supporter of **OACUSA**

If you're looking for a little recognition with less commitment, you're in the right place! We'll add you to our friends list with this low-commitment sponsorship package.

Bronze Sponsorship, unlimited - \$500

This sponsorship opportunity involves;

- ▲ Your company Logo/advertising on Media screen for the duration of the event
- ▲ A list of conference delegates and their affiliated organization

Spotlight **Sponsor**

Keep your company in the spotlight with a donation to OACUSA 2022. By providing a gift, with a suggested value of \$100+, our delegates will take your company home with them.

Bronze Sponsorship, unlimited - Prize Donation

This sponsorship opportunity involves;

- ▲ Your company Logo/advertising on Media screen for the duration of the event
- ▲ A list of conference delegates and their affiliated organization



Questions? **Contact Us**

Thank you for your interest in the OACUSA 2022 Spring Conference!

We're thrilled that you're considering the OACUSA 2022 Spring Conference as the place to network with industry professionals and showcase your organization! Conferences such as ours wouldn't be possible without the support of companies and community partners like yours.

If you have any questions regarding sponsorship opportunities or would like to discuss any other potential sponsorship pathways, please don't hesitate to contact us! We would appreciate the opportunity to discuss how your company can be a part of this year's conference.

Are you interested in a sponsorship and ready to register?

We're glad that you'll be joining us at this year's conference! Please refer to the Sponsorship Form and Sponsorship Participant Registration Form on pg. 12 and 13, respectively.

Don't forget to submit your completed forms and payment ASAP to reserve your sponsorship package.

Sponsorship registration will close on March 25, 2022. Please submit logos in vector file formats at the time of registration.

Conference Coordinator:

Roman Calvano

705-728-1968 ext. 1190

Roman.Calvano@GeorgianCollege.ca



Company Name:	Contact Name:
Business Address:	
Email Address:	Phone Number:

I wish to become a sponsor of the OACUSA 2022 Spring Conference. Please sign me up for:

Sponsorship Package Option	Price	Select Option
Dinner Sponsor – Platinum SOLD OUT	\$10,000 (min.)	
Opening Night Mixer – Platinum SOLD OUT	\$6,000 (min.)	
Vendor Trade Show – Gold SOLD OUT	\$2,500	
Lunch Sponsor - Gold SOLD OUT	\$3,000	
Breakfast Sponsor - Gold	\$3,000	
Charging Station Sponsor - Silver SOLD OUT	\$2,000	
Coffee Break Sponsor - Bronze	\$1,500	
Hospitality Networking Session - Bronze SOLD OUT	\$1,500	
Recognized Supporter of OACUSA	\$500	
Spotlight Sponsor	Supply a gift	

Please forward your completed Sponsorship Form (this page) and Sponsor Participant Registration Form (pg.13) as soon as possible to reserve your sponsorship package. Payments can be made by credits cards (VISA, MasterCard) or cheque made payable to OACUSA.

I require an invoice: Yes _____ | No _____

Submit this form and payment options to:

Cheque Payments (payable to OACUSA):
 Ryan Dow, Treasurer OACUSA
 c/o 21 Sussex Ave. Floor 1st
 Toronto, ON M5S 1J6

Payment by VISA or MasterCard, please contact
 Ryan Dow, Treasurer OACUSA
 treasurer@oacusa.ca



Sponsor Information

Company Name: _____

Participant 1 Information (please print for legibility)

First Name: _____

Last Name: _____

Job Title: _____

Options:

Breakfast with Delegates (**only applies for Breakfast with Sponsors, and Vendor Trade Show**)

Select date: Wednesday, May 18 or Thursday, May 19 or Friday, May 20

Lunch with Delegates (**only applies for Lunch with Sponsors, and Vendor Trade Show**)

Select date: Wednesday, May 18 or Thursday, May 19

Participant 2 Information (please print for legibility) First Name:

Last Name: _____

Job Title: _____

Options:

Breakfast with Delegates (**only applies for Breakfast with Sponsors, and Vendor Trade Show**)

Select date: Wednesday, May 18 or Thursday, May 19 or Friday, May 20

Lunch with Delegates (**only applies for Lunch with Sponsors, and Vendor Trade Show**)

Select date: Wednesday, May 18 or Thursday, May 19

If you would like to add additional participants from your business, please contact:

Roman Calvano
705-728-1968 ext. 1190
Roman.Calvano@GeorgianCollege.ca